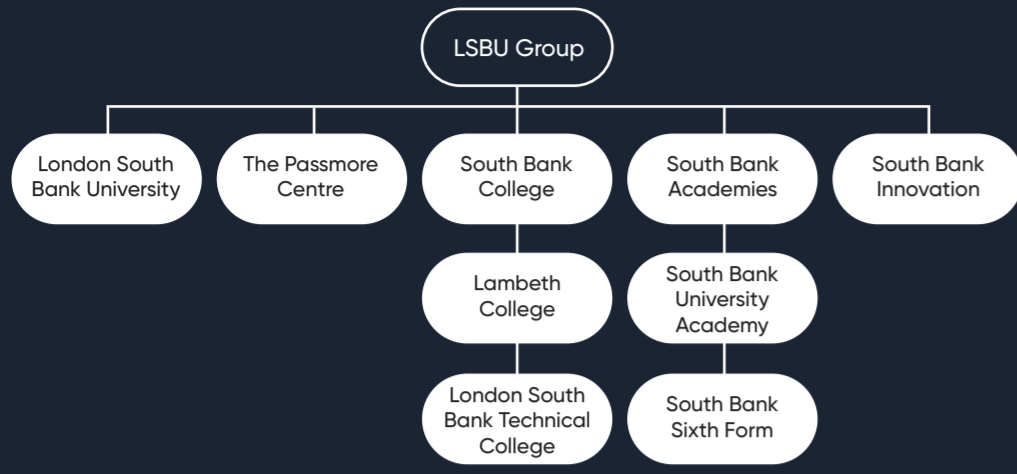


## Fit for the future, ready for the real world.

Our goal is to help you succeed, no matter what your age, background, or educational experience. We provide career-focused pathways across all levels, from Entry to Level 8, providing high-quality education and sector specific learning to prepare you for your life beyond education and qualifications.



Joining LSBU Group gives our students unrivalled access to educational opportunities, advice and guidance as well as sought-after apprenticeships and work placements. Our students are guaranteed progression to both LSBTC and LSBU\*.

Whether your next destination is within LSBU Group or elsewhere, we are one of a handful of providers who offer students the opportunity to progress to one of our new Level 4 one-year courses. Successful completion of this enables our students to fast-track to year 2 of an LSBU degree, saving money as well as providing a standalone qualification that employers recognise should you decide to leave your studies there.

\*after successful completion of a Group qualification that has a progression route

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**LSBU**  
London South Bank University



Further information about careers in Art, Design and Performance can be found here:

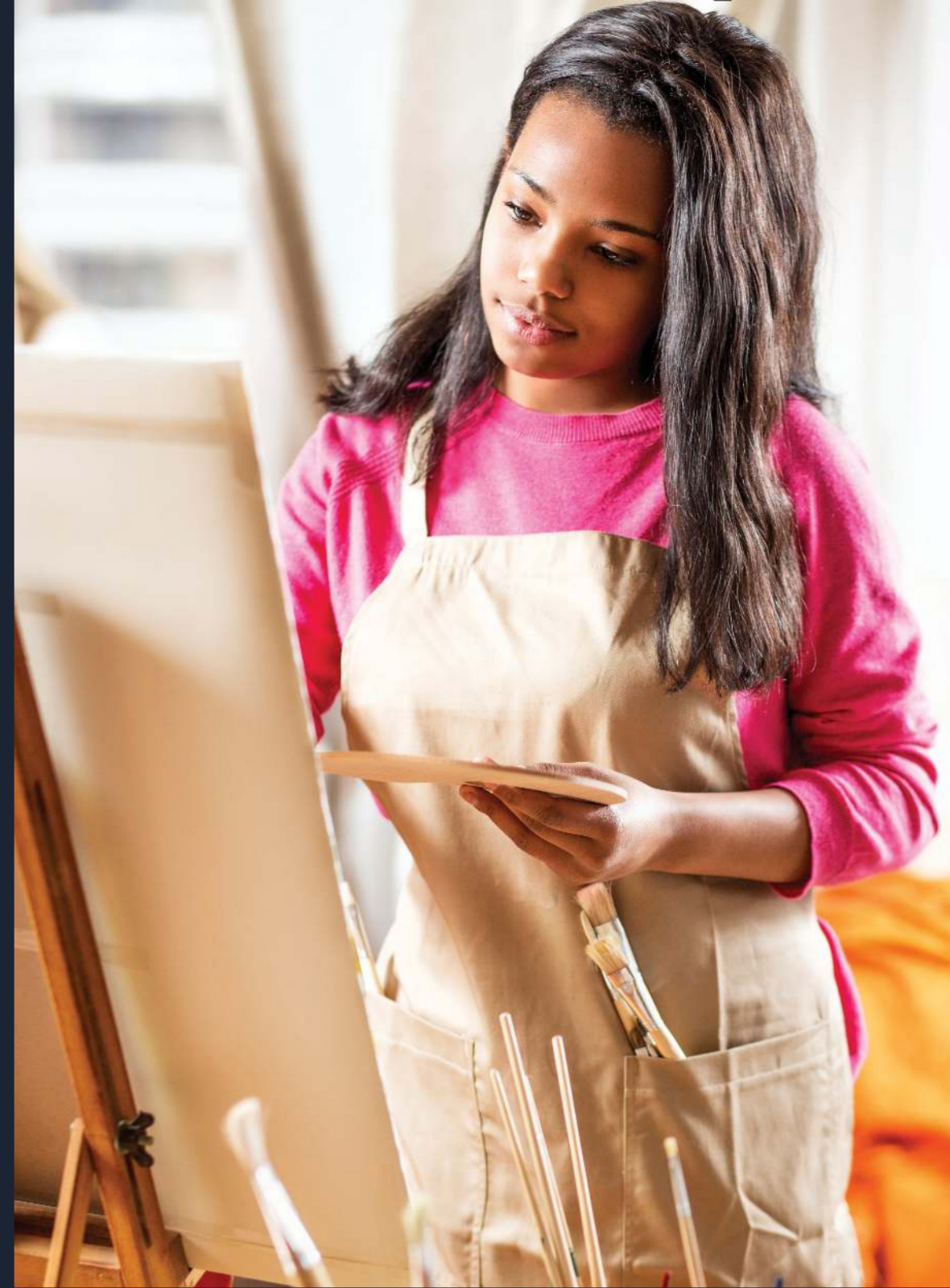
- [www.careerpilot.org.uk](http://www.careerpilot.org.uk)
- [www.nationalcareers.service.gov.uk](http://www.nationalcareers.service.gov.uk)
- [www.startprofile.com](http://www.startprofile.com)
- [www.prospects.ac.uk](http://www.prospects.ac.uk)
- [www.careersmart.org.uk](http://www.careersmart.org.uk)
- [www.allaboutcareers.com](http://www.allaboutcareers.com)
- [www.targetcareers.co.uk](http://www.targetcareers.co.uk)

Places on Arts courses, at all levels, are highly sought-after every year. If you believe this is the career pathway for you, but you lack hands-on experience, then we advise you to seek a voluntary placement prior to applying.

The following websites are a great place to start:

- Arts Council England: [www.artscouncil.org.uk](http://www.artscouncil.org.uk)
- Association of Photographers: [www.the-aop.org](http://www.the-aop.org)
- Broadcasting Entertainment Cinematograph and Theatre Union (BECTU): [www.bectu.org.uk](http://www.bectu.org.uk)
- Craft Council: [www.craftscouncil.org.uk](http://www.craftscouncil.org.uk)
- Creative and Cultural Skills: [www.ccskills.org.uk](http://www.ccskills.org.uk)
- Creative Pool: [www.creativepool.com](http://www.creativepool.com)
- Discover Creative Careers: [www.discovercreative.careers](http://www.discovercreative.careers)
- Screen Skills: [www.screenskills.com](http://www.screenskills.com)
- The Stage: [www.thestage.co.uk](http://www.thestage.co.uk)
- Theatre Design: [www.theatredesign.org.uk](http://www.theatredesign.org.uk)

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# THE ARTS PERFORMING ARTS AND ART & DESIGN

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## The Need for Arts Roles

There's never been a better time to pursue a career in the creative arts. Around 42% of employers in the creative industries - including 73% of those taking on more than 100 people - admitted they had skills issues. This had led to a governmental partnership with the Creative Industries Council, which has set out plans for the sector well into the next decade, as it seeks to address issues such as creative skills gaps, the impact of artificial intelligence (AI), and ensuring that people from all backgrounds can access the creative industries.

Creative arts' career opportunities are available in areas as diverse as advertising and marketing, crafts, all mediums of design, fashion, film, TV, video, theatre, radio, photography, games, computer services, publishing, museums, galleries, libraries, music, performing and visual arts. Wherever your creative and artistic passions may lay, you're sure to find a pathway to match your ambitions.

**Around 300,000 UK businesses are part of the Creative Industries. Of all creative businesses, 34% are located in London**

**72% of the creative workforce are highly qualified: hold a degree/ higher level qualification Level 4 or above, compared with 45% for the whole economy.**

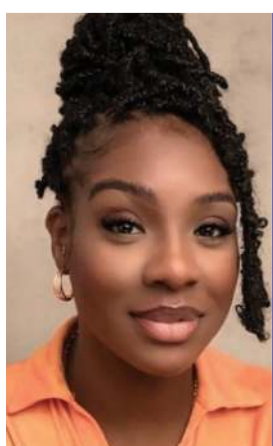
**The film, television, and video sectors contributed nearly £13 billion to the UK economy, representing an increase of 35% since 2014.**

**The UK film industry is concentrated in London and the Southeast, where over half of all production occurs.**

**Recent rapid growth within the UK production sector is leading to increasing crew shortages. Forecasted growth shows that a further 15,130 - 20,770 full-time employees will be needed by 2025**

## An Introduction to The Arts

When you say "the arts", many people will think of film, television, and the stage; but the world of the creative and performing arts is so much more than that. From costume design to dancing, ceramics to stage management, right through to producing and photography, the creative arts are all around us, and they offer an array of exciting, varied, and inspiring careers. With multiple pathways in art and design, acting, dance, performing and production arts, photography, fine art curation and fashion, your future could be as wild as your imagination.



The balance between practical work and theory helped me grow not just as a performer, but as a thinker too. There were moments where I felt challenged and vulnerable, but that's where I really developed my confidence and found my voice. The course pushed me outside my comfort zone and helped me trust myself, while also teaching me the importance of balance and wellbeing in a creative career.

**Alumna Belo**  
Drama and Performance BA (Hons)  
LSBU



## Is The Arts the Right Pathway for You?

Gaining the necessary qualifications, and undertaking placements, can teach you the knowledge and expertise you will need in this sector, but there are a number of personal qualities and transferable skills that are essential for a successful and rewarding career in The Arts sector. With such a wide variety of roles available the exact skills you'll need will depend upon your chosen pathway, but most roles will require a mix of skills:

You'll need excellent written and verbal communication skills; great interpersonal skills, including persuasiveness, patience, tact, and understanding; possess a high-level of creativity and artistic flair; the ability to produce and communicate fresh ideas and innovative concepts; be confident in your decision making; have a flexible approach and be able to accept rejection and criticism; have the capacity to deal with stress, and work well under pressure; be passionate about your chosen medium and keep up to date with industry trends and developments; have excellent organisational skills and the ability to prioritise and multi-task; be thorough in your work and always pay attention to detail; be equally effective working as part of a team, or under your own initiative; possess strong technical knowledge and skills; have high levels of motivation, perseverance, and self-confidence; and be comfortable in the use of technology, including computers and hand-held devices.

## Careers in The Arts

The UK has an estimated 2.29m creative jobs, and the arts sector is a wide and wonderful world of opportunity. The sector has around 1.62m permanent roles, and a further 663,000 self-employed creative industry jobs. Key parts of these creative industries are Film, TV, video, radio and photography (239,000 employees), Music, performing and visual arts (315,000 employees).

There are a large number of performing arts and art & design careers that are accessible to you, with many roles valuing creativity and real-world experience just as highly as advanced qualifications, and many highly-technical sectors require a university degree.

Fantastic opportunities await those with the requisite skills and personal qualities. You can progress within your chosen career path by gaining real-world, hands-on experience as well as achieving sought-after, higher-level qualifications. If you are looking for a career in the performance or broadcast arts, putting together a portfolio of your work is advised. This can be done via digital mediums, and social media, including blogs, vlogs, podcasts, and video, and can be particularly useful in securing a valued role.

Starting salaries for **Arts Administrators** range from £16k to £20k, with experienced arts administrators earning up to £30k. **Senior management or chief executives** can earn in excess of £60k per year. **Costume Designer** salaries can be around £35k. **Weekly pay rates for theatre Dancers** vary depending on the scale and location of the production, and can be anything from £500 to £900 per week, while dancers in films earnings often range between £900 and £2,500 per week. **Floor Managers** very often work on a freelance basis. Day rates can range from around £120 to £400, while permanent positions start at around £21k per year, rising to £45k for senior television floor manager roles. **Museum and Gallery Curator** salaries start at around £18k to £25k as assistants, increasing to £26k to £35k with experience, while salaries at senior level - such as lead curator or head of collections - can exceed £40k per year. Starting salaries for **Assistant Producers** may range from around £18k to £25k per year, but with experience, **Producer** salaries can reach £40k to £55k, and departmental heads can earn £60k to £80k p.a.

There are plenty of opportunities open to you. Here are just a few ideas:

- Actor
- Advertising Arts Director
- Art Therapist
- Arts Administrator
- Artworker
- Ceramics Designer
- Choreographer
- Conservator
- Copywriter
- Costume Designer
- Dancer
- Drama Teacher
- Exhibition Designer
- Fashion Designer
- Fine Artist
- Fine Artist
- Musician
- Photographer
- Press Photographer
- Producer
- Product Designer
- Production Runner
- Stage Manager
- Textile Designer
- Theatre Manager
- Theatre Stage Manager

# THE ARTS: Performing Arts and Art & Design

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**LSBU** London South Bank University

**LSBTC** London South Bank Technical College

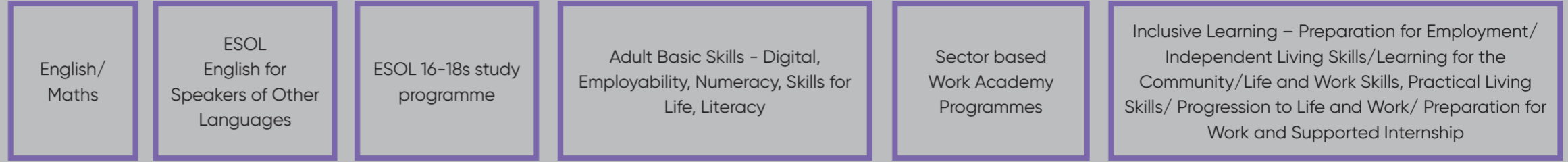
**LC** Lambeth College

**SBUSIXTH** South Bank University Sixth Form

**SBUA** South Bank University Academy

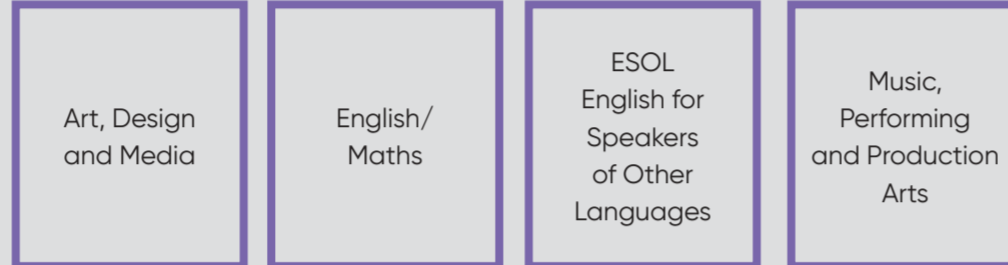
## ENTRY LEVEL

Award, Certificate (ELC), Diploma  
English for speakers of Other languages (ESOL)  
Essential skills  
Functional skills  
Skills for Life



## LEVEL 1

First Certificate, Award, Certificate  
Diploma, ESOL  
Essential skills  
Functional skills  
National vocational qualification (NVQ)



## LEVEL 2

Intermediate Apprenticeship,  
Award, Certificate, Diploma, ESOL  
Essential skills  
Functional skills  
GCSE  
NVQ



## LEVEL 3

Access to HE Diploma  
Advanced Apprenticeship  
A Level  
Applied General  
Award, Certificate, Diploma, ESOL  
NVQ  
T Level



## LEVEL 4

CertHE  
Higher Apprenticeship  
HNC  
Award, Certificate, Diploma  
NVQ



## LEVEL 5

DipHE  
Foundation Degree  
HND  
Award, Certificate, Diploma  
NVQ

## LEVEL 6

Degree Apprenticeship  
Degree (with or without Honours)  
Graduate Certificate / Diploma  
Award, Certificate, Diploma  
NVQ

## LEVEL 7

Integrated Master's Degree  
Award, Certificate, Diploma,  
NVQ, Master's Degree  
Postgraduate Certificate / Diploma  
Postgraduate Certificate in Education (PGCE)



## LEVEL 8

Doctorate (PhD or DPhil)  
Award, Certificate, Diploma

